

May 20, 2011

Dear Potential Sponsor,

As a member of Austin's secular/humanist community, you know the challenges of believing outside the mainstream. Parents who choose to raise their children in a secular/humanist environment face a daunting task given mainstream societal views, differing perceptions of well-intentioned relatives, and peer pressure from children who come from religious homes.

Dale McGowan, editor of *Parenting Beyond Belief: On Raising Ethical, Caring Kids Without Religion*, is returning to Austin at our invitation to give a workshop on this very topic. As organizers for this event, we're not affiliated with any organizations, agencies, or even a book club; we're just eight moms who feel very strongly about the topic want to give it grassroots support.

The workshop happens on Saturday, October 15, 2011, at the Trinity United Methodist Church. Details are available at (<http://pbbaustin.wordpress.org>) and on FaceBook at **Parenting Beyond Belief Austin Workshop**. Our goal in organizing this workshop is to let secular/humanist families know that resources and support are available, and we can think of no one better than Dale to lead the way. Ticket prices are very moderate in the hopes that we can get 50-75 attendees, so spread the word! There is a downloadable flyer on our website.

We ask you to look at our efforts to date and consider sponsoring a portion of the event. The next page outlines various ways to help.

You may reach me at (512) 788-4736. I look forward to hearing from you, and thank you for considering this request.

Sincerely,

Angelique Lugo

## Parenting Beyond Belief Workshop Sponsorship Opportunities

Sponsorship Point of Contact: Angelique Lugo, (512) 788-4736

level	suggested donation	your generous sponsorship would be highlighted by...
In Kind	<ul style="list-style-type: none"> <li>• napkins, bottled water, light snacks (cookies, breads, etc, vegetable trays, etc.)</li> <li>• copy services for promotional flyers and/or workshop materials</li> <li>• pens and small notepads</li> </ul>	<p>signage recognizing contribution at event</p> <p>acknowledgement on workshop learning materials</p>
Bronze	\$50-\$100	<p>all of the above plus</p> <p>recognition on our FaceBook event page</p>
Silver	\$100-\$199	<p>all of the above plus</p> <p>invitation to place your organization's promotional materials on the snack table</p> <p>a direct link from our FaceBook event page and website to your organization's website</p> <p>a 1/4 page ad on the workshop learning materials</p>
Gold	\$200-399	<p>all of the above plus</p> <p>a 1/2 page ad on the workshop learning materials</p>
Titanium	\$400+	<p>all of the above plus</p> <p>a full page ad on the workshop learning materials</p> <p>the opportunity to introduce Dale and the program at the workshop</p>

